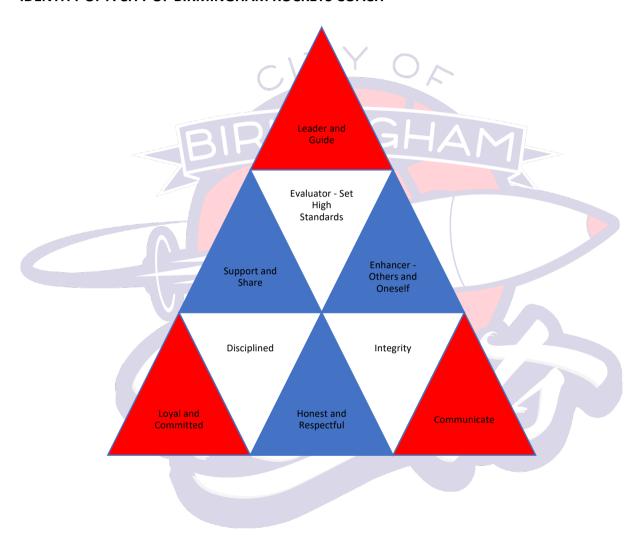


## **IDENTITY OF A CITY OF BIRMINGHAM ROCKETS COACH**



We expect our Rockets Coaches to be leaders to our young people and act and behave as responsible role models. This can be accomplished by working and living with the following attributes...

- 1. Be professional and honest in all relationships.
- 2. Teach each player with respect.
- 3. Thoroughly communicate your role on and off of the court.
- 4. Be loyal to each player in public and in private.
- 5. Evaluate each player's basketball talent.
- 6. Guide each player to achieve their goals through leadership and training.
- 7. Enhance each player's basketball skill set.
- 8. Personally, assist each player in any way possible.
- 9. Make decisions on what is best for the team.
- 10. Provide discipline and structure for each player and help them mature and grow as young people
- 11. Work each player outside of their comfort zone in practice to prepare for the ultimate goal.
- 12. To make COB Rockets Basketball a positive and memorable experience.
- 13. Operate with integrity Be firm, fair and consistent regarding discipline.
- 14. Set high standards for players on the basketball court and in life.
- 15. Share knowledge and resources with all club coaches
- 16. Give commitment to developing oneself as a coach through a range of development resources such as attending short courses/ seminars, reading coaching and leadership books, video analysis, online resources, observation and feedback, self-evaluation, etc.